

LEILA GREGORY

PERSONAL PROFILE

I'm an ambitious, hardworking and enthusiastic person, with a thirst for knowledge. After a 4 year break to look after my son in his infant years, I want a new challenge and feel this is the perfect time for me to change career.

I'm seeking a new role in software testing. I've gained a number of transferrable skills from my previous roles and I've started to attend the monthly Software Testing Clinic in Brighton. I've recently been awarded a scholarship by the Ministry of Testing and will be attending Test Bash, Brighton.

PROFESSIONAL EXPERIENCE

Moonfruit - (West End)

Community Manager (March 2010 - March 2013)

- Working closely with the developers to create user stories for testing
- Running the private beta programme for new products and services.
- Performing competitor analysis.
- Creating and maintaining the social profiles including Twitter, Facebook and LinkedIn
- Reviving the Facebook group from 47 fans when I joined, to more than 15,000 fans by the time I left.
- Managing company blog.
- Internal PR and liaison to external PR Companies and press.
- Organising and attending exhibitions and events (UK and US).
- Involved with the planning and strategy of Community, Marketing and PR.

Estates Gazette (Holborn)

Community Manager (January 2010 - March 2010)

- Researching and advising management on social platforms for the new Estates Gazette Community.
- Creating and maintaining the social profiles on Twitter, Facebook and LinkedIn
- Implementing the new community software
- Building communities within the various social platforms
- Promoting and training internal staff on how to use social media
- Attending events and meetings as the 'face' of Estates Gazette Online.

Professional Temping March 08 – January 2010

UBS Investment Bank, The IDeA, Thompson Reuters, UKME, Legal Practice Clerks and Penson Financial UK Limited, and Southern Housing Group.

Stanley Chelsea – formerly Angela Stanley (Chelsea)

Property Manager and Lettings Coordinator (July 2007 – March 2008)

Full employment and references available on request. For more job information and recommendations please see my LinkedIn profile - <http://uk.linkedin.com/in/leilagregory>

O T H E R R E L E V A N T I N F O R M A T I O N

Swanny & Boo – (Redhill, Surrey)

Jewellery Designer (Oct 2012 – Present)

I started a small business making custom jewellery. I deal with the everyday running of the business, from website maintenance to accounts.

Girls n Gadgets – (London/ Surrey)

Founder/ Editor (March 2009 – present)

I am the founder of Girls 'n Gadgets, an award winning tech review website aimed at a female audience. I mainly deal with consumer tech and have also covered tech events in the past. In 2010 it was a Vulio top 50 Tech Blog. Due to the success of the website, in 2012, I was named as one of Nokia's 50 remarkable women along side names such as Kanya King (Founder of the MOBOS), Sarah Beaney (TV Personality) and Suzi Perry (Gadget Show) to name but a few.

A B O U T M E

I'm a thirty-something mum to two boys, 6 and 13. I live in Surrey with my husband, children and 3 cats. In my spare time I like to practice Pilates and Karate. I'm currently working towards my 1st Dan in Karate and hope to grade later in the year. To relax, I like to craft and drink tea!